



Job Title: Walk Fundraising Coordinator

Position Type: Full-Time, Remote (with Local Travel)

Location: Atlanta, GA

Reports To: Senior Director of Philanthropy

About Us:

ALS United of Georgia is a nonprofit dedicated to enhancing the lives of those living with ALS and their families, in Georgia. We work to improve the lives of those affected by ALS through personalized care services, fostering a supportive community, and advancing research focused on treatment. Walk ALS is the largest fundraising and awareness event in Georgia bringing together individuals, families, and businesses to honor and celebrate those who have been affected by ALS.

Position Overview:

The **Walk Fundraising Coordinator** will play a key role in planning, coordinating, and executing a successful Walk fundraising season. This position is responsible for participant recruitment, team engagement, sponsorship development, and event logistics. The ideal candidate is a motivated self-starter with strong communication and relationship-building skills.

Key Responsibilities:

- Develop and implement strategies to recruit and retain Walk participants, teams, and sponsors.
- Cultivate relationships with corporate and community partners to secure sponsorships and donations.
- Work closely with volunteers, team captains, and individual participants to provide fundraising support and guidance.
- Coordinate event logistics, including venue, permits, vendor contracts, and day-of-event operations.
- Utilize event management and donor CRM systems to track participant engagement, fundraising progress, and sponsorships.
- Collaborate with Development team to promote the Walk event through social media, email campaigns, and other outreach efforts.



- Plan and execute Walk-related kickoff events, recognition programs, and post-event celebrations.
- Ensure the Walk ALS event aligns with the organization's overall fundraising goals and brand standards.
- Prepare and analyze reports on fundraising metrics, sponsorships, and event performance.
- Represent the organization at community events and networking opportunities.

Qualifications & Experience:

- Bachelor's degree in nonprofit management, marketing, communications, event planning, or a related field (preferred but not required).
- 2+ years of experience in fundraising, event planning, volunteer management, or a similar role.
- Proven ability to meet or exceed six-figure fundraising goals.
- Experience working with CRM systems such as Raiser's Edge, TeamRaiser, or similar platforms.
- Strong organizational skills with the ability to manage multiple projects and deadlines.
- Excellent communication and interpersonal skills, with a talent for motivating volunteers and participants.
- Ability to work both independently and as part of a team.
- Comfortable with public speaking and making presentations.
- Proficiency in Microsoft Office Suite, social media platforms, and event management tools.
- Availability to travel locally for team meetings, sponsor engagements & other Walk-related activities.

Compensation & Benefits:

- Competitive salary based on experience.
- Comprehensive benefits package, including health, dental, and vision insurance.



- Paid time off and holidays.
- Flexible work schedule with remote capabilities.
- Opportunity to make a meaningful impact in the community.
- Professional development and networking opportunities.

How to Apply:

Interested candidates should submit a resume and a cover letter detailing their relevant experience and passion for the mission to careers@alsgeorgia.org. Applications will be reviewed on a rolling basis until the position is filled.

Join us in making a difference—one step at a time!